

90 Minutes Online ADVERTISING OPPORTUNITIES

90soccer.com is the official Web site of *90 Minutes Soccer Magazine*. *90:00™* covers the game of soccer with style, intelligence and passion. You'll find hard-hitting editorial, explosive action photography, insightful interviews and in-depth coverage of the personalities and products that represent the best of soccer. **90soccer.com** is a community for enthusiasts of the sport and lifestyle.

RUN OF SITE ADVERTISING

Banner Campaign:

Your ads are visible throughout the entire **90soccer.com** site on a rotating basis.

Benefits:

- Greatest overall visibility
- Your message will rotate through most of our sections and can show in multiple locations on each page
- Three ad sizes
 1. 120x600 skyscraper
 2. 468x60 banner
 3. 120x60 button

Cost: \$20 CPM

Sponsorship:

Your ad is tied to specific content and appears in a fixed position on our high traffic pages.

Benefits:

- Constant exposure for three months
- Your message and brand in a fixed position on our most popular sections
- Available sections include: Galleries, Pitch Perfect and Past Issues

Cost: \$750.00 per month

EMAIL ADVERTISING

Newsletter Sponsorship:

Your banner appears at the top of our *90:00™ Online* weekly newsletter.

Benefits:

- This email newsletter reaches more than 15,000 highly engaged individuals who have opted to receive this information. The newsletter is distributed on a weekly basis.

Cost: \$500.00/issue

Newsletter Ad:

Your text ad appears alongside exclusive content.

Benefits:

- Most affordable ad delivered to over 15,000 core enthusiasts each week

Cost: \$100/issue

LINKS

Links:

Your text ad appears on the **90soccer.com Soccer Links** page.

Benefits:

- Most affordable for long-term exposure
- Company name, description and link

Cost: \$100.00 per month

