

90:00[®]

90 MINUTES SOCCER MAGAZINE

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90 Minutes Soccer Magazine editorial calendar

Month	Issue Date	Features	Space Close	Material Close
April	11-Apr	MLS Preview, USL Preview Interviews: Steve Nicol, David Beckham, Arjen Robben	17-Mar	24-Mar
May	10-May	Special Issue: World Cup 2006: A country-by-country analysis and predictions. Special Feature: US National Team.	29-Mar	19-Apr
June	13-Jun	MLS Team Profile: New York Red Bulls. World Cup History: Brazil and Argentina. The Future of Manchester United.	1-May	17-May
July	16-Jul	World Cup Champion Snapshot	1-Jun	15-Jun
August	7-Aug	World Cup Review and commentary	3-Jul	17-Jul

Departments found in every issue:

Inside the Touchline

Kicking off each issue, we cover everything from the weird and wacky to the latest developments affecting the game we love.

Sideline Chatter

Gadgets, games, gear and gossip all collide in this section, bringing you up to date with the modern soccer lifestyle.

World's Game

News and views from a passionate perspective on the global game; Asia, Europe, Africa and both Americas. It's all in play.

Mark's Mayhem

A place where absolutely nothing is off-limits and only the strong survive.

Stoppage Time

A parting shot that sometimes shocks and always delights. One last reminder to look out for us next time.

Mechanical Requirements:

Full Page Trim Size 8 1/8 x 10 7/8

Bleed Allowance 1/4 inch

Recommended 4-color screen value 133 lpi (150 max)

Binding Method Saddle Stitched

Colors Available Matched, 4 Color Process

Size Options & Special Positioning:

Positioning of advertisements is at the discretion of the publisher. Orders specifying special position will be accepted at an additional charge.

2 Page Spread/Bleed	16.75" x 11.375"		
2 Page Spread/Non Bleed	15.5" x 10.125"		
1 Page Full Bleed	8.625" x 11.325"		
1 Page / Non Bleed	7.375" x 10.125"		
2/3 Page Vertical	3.875" x 9.5"	Bleed	4.75" x 9.5"
1/2 Page Vertical	3.875" x 7.25"	Bleed	4.75" x 7.25"
1/2 Page Horizontal	6.875" x 4.625"	Bleed	7.75" x 4.625"
1/3 Page Vertical	2.75" x 9.5"		

